

WHAT'S WRONG WITH THESE PICTURES?

Ford: Not Mulling Bankruptcy; CFO Retires

Ford Motor executives told CNBC that the company is not considering bankruptcy protection as an option, and the decline in its stock price won't hurt its business plan.

<http://www.cnbc.com/id/27118297> - Oct 2008 | 01:36 PM ET

GM May Cut Production, but Bankruptcy Not an Option

General Motors said it was not considering bankruptcy protection as market turmoil continues and Barclays Capital said on Friday that the company's cash needs were increasing.

By Reuters | 10 Oct 2008 | 03:01 PM ET

<http://www.treehugger.com/file>



Ford Fiesta EConetic Diesel
Available only in Europe

SuperCarNews.net



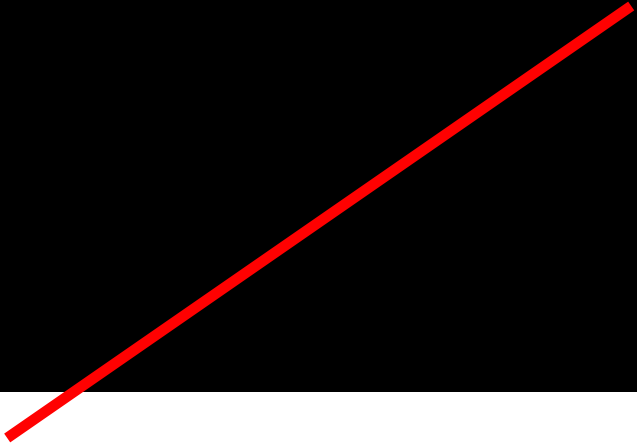
General Motors Opel Antara
Available only in Europe

"Bad News and Good News

<http://www.treehugger.com/files>

The EConetic Fiesta <and the Opel> would undoubtedly be a big hit in the USA (especially with the biodiesel crowd), but unfortunately, Ford <and GM> will only sell them in Europe for now. They have plans to bring the Fiesta to the US market, but probably not before about a year and a half (come on!). There's also a chance that other Euro-models will come to the North-American market under the Mercury brand, probably manufactured in re-tooled truck and SUV factories. It is also not clear if only the regular Fiesta will come to the US or if the EConetic version will too. At least it is coming, but Ford could probably sell a ton of them if it only hurried up a bit. If they wait too long, who knows what their competitors will have on the market by then."

SO, WHAT'S WRONG WITH THESE PICTURES? I'LL TELL YOU WHAT'S WRONG WITH THESE PICTURES?





These two **Diesel** engine vehicles get phenomenal mileage using petroleum based Diesel fuel – but, guess what? – These diesel engines can also burn **biodiesel** made from sources such as Commercial Algae and Industrial Hemp.

With such products, how could Ford and GM be having financial difficulties?

According to Wikipedia, there were an estimated 250+ million registered passenger vehicles (2006 DOT study) – and the majority of those are factory equipped with gasoline guzzling, polluting, internal-combustion engines. And, the average vehicles' miles per gallon is about, 17.

So, Americans are stuck with 17 MPG using gas burning internal combustion engines, while in Europe they get 50 – 63 MPG using diesel engines. Do the math on that.

For the past half-dozen years or so I have provided services to Ford Motor Company and General Motors on a contract basis. During the course of working at their plants, at various company locations, I have met a few hundred or more of the employees of those two companies. I count many of those people as friends and it makes me sick to see the problems those individuals are suffering due to bad decisions by corporate management.

What bad decisions have management made?

Well, here are two examples right here. Here are two products that would sell like the proverbial hotcakes. Why isn't the management of these companies making these products available to Americans, in America? Why has the management of those companies allowed their business ventures to get in such bad shape? See the headlines screaming "BANKRUPTCY" warnings?

Why are the employees of those companies worried about keeping their jobs? Why are the companies pushing buy-outs and early retirements, so they can replace those workers with new employees who will be paid less?

The answer to all those questions is that it is a combination of POLITICS, GREED, STUPIDITY and MIS-MANAGEMENT.

The *stupid politicians* have allowed the *greed* of the Big Oil companies to influence their decisions and the companies themselves have engaged in gross *mis-management* of their responsibilities. Lobbyists from Big Oil have influenced (see, Bribe) the political landscape of America to such an extent that no one in Washington DC or our State's capitols can make any decisions that make sense.

Those two vehicles in the preceding pictures aren't something that has just been invented. In Europe they have been using diesel engine vehicles for decades. It's only here in America that the addiction to gasoline and the internal combustion engine is the standard.

Okay, that's the situation and the problem. Is there a solution?

Yes, there is. No. 1 – Initiate a 100% Tax Credit so Americans can purchase a Diesel Engine powered vehicle. No. 2 – Give the Big Three tax credits and incentives to build and sell Diesel Engine vehicles in America. No. 3 – Instigate a Nationwide push to cultivate, harvest and process BioDiesel from Commercial Algae, Industrial Hemp and other Green, Clean and Renewable sources. And, No. 4 – Make those monarchists in Washington DC earn their salaries and perks by passing sensible legislation.

FOUR COMMON-SENSE SOLUTIONS
If we don't get MADDER 'n HELL and make this happen real soon; it won't be long, and it's going to be too late.